

Privacy Policy

The Véro & Louis Foundation has created this privacy policy to explain how we collect, use, disclose and safeguard personal information when using this website. You can contact us if you have questions, comments or requests concerning this privacy policy at info@fondationverolouis.com

How we collection information

We can collect personal information from a variety of sources, including:

- directly from you
- from the Véro & Louis Foundation's partners
- automatically from devices used to connect to the website

Information we collect

Personal information collected may include:

- For all visitors: contact information you have provided, Internet Protocol (IP) address, de-identified behaviour on the site
- other information you have chosen to provide

How we use the information

We use the personal information collected to:

- operate the website and personalize visitors' experience on the website
- analyze website use and improve it
- to comply with applicable laws and the Véro & Louis Foundation's policies
- provide our services

How we share the information

The Véro & Louis Foundation may share personal information it collects:

- to operate the website
- to provide our services
- for law enforcement purposes

INTENDED WEBSITE USERS

THE WEBSITE IS FOR YOUR EXCLUSIVE USE.

This privacy policy should be read carefully because it governs the use of this website.

The Véro & Louis Foundation may modify this privacy policy from time to time. If you disagree with an amendment, you must cease using the website. By continuing to use the website following changes to this privacy policy, you will be deemed to have adhered to its terms and conditions, as amended.

You can contact us if you have questions concerning this privacy policy at info@fondationverolouis.com

1. GENERAL PRINCIPLE

The Véro & Louis Foundation is committed to safeguarding the privacy of personal information. To draw your attention on the privacy practices implemented, the Foundation has prepared this privacy policy which summarizes: i) the types of personal information collected; ii) the reasons why it collects personal information; iii) how it uses and safeguards personal information; and iv) the circumstances in which personal information is shared with its partners and other third parties, where required or permitted by applicable laws. This privacy policy also describes the decisions that can be taken on the collection, use and storage of personal information, and access to it.

Personal information on this website is controlled by:

Véro & Louis Foundation
1 844 FVL-DONS (385-3667)
info@fondationverolouis.com

2. DEFINITIONS AND INTERPRETATION

2.1 In this privacy policy, the terms set out below have the following meanings:

- **Foundation or Véro & Louis Foundation** refers to the Véro & Louis Foundation.
- **partners of the Foundation** refers to business partners who help the Véro & Louis Foundation in the development and operation of the website, including : i) Facebook, Instagram, Twitter and other social networks that provide marketing and promotional tools and platforms; ii) O2Web that provides server localization platforms and cloud computing to store various information (including personal information); iii) Membogo that provides fundraising services; iv) Google Analytics that provides analytics services for website visits; v) Google Ads that provides advertising services for the Véro & Louis Foundation.
- **personal information** refers to information about an identifiable individual, including name, mailing address, email address, photo or video, Internet protocol address and links to social media.
- **services** refer to, collectively, the website and services provided on the website.
- **website** refers to the website available at the following address <https://fondationverolouis.com/> and, occasionally, all its subdomains.
- **cookies** refer to small text files placed on the hard disk of the person accessing the website. They can be session cookies and disappear when the browser closes or persistent cookies and stay on the device even when it is switched off.
- **visitor or user** refers to any person who browses the website.

2.2 Unless the context otherwise requires or specifies: i) grammatical variations of any term (as defined herein) have a similar meaning; and ii) words in the singular include the plural and words in the masculine include the feminine and vice versa.

3. COLLECTION AND USE OF PERSONAL INFORMATION

To operate the website, the Véro & Louis Foundation will collect and/or process information about you, as described below. The Foundation also collects information about visitors when they access the website or communicate with the Foundation by other means for questions or comments on the website. In any case, personal information is collected and used solely for the purposes specified in this privacy policy and for no other purpose.

The use of personal information must be used in compliance with applicable laws. An explanation as to the scope of the legal justifications can be found in the following table:

<p>Consent: when you consent to our use of your personal information (you will have been provided a consent form relative to these uses and this consent may be withdrawn at any time).</p>
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Execution of an agreement: <i>when your personal information is necessary to establish and execute an agreement with you.</i>
Legal obligation: <i>when we must use your personal information to comply with our legal obligations.</i>
Legitimate interests: <i>when we use your personal information to pursue a legitimate interest and the purpose for collecting your personal data overrides your rights.</i>
Legal claims: <i>when your personal information is necessary to be able to defend ourselves against a claim, or to file or pursue a claim, against us, you or a third party.</i>

3.1.1 Comments and inquiries

If you or a visitor contacts the Foundation for information about the website or for any other issue, you or the visitor may have to provide your contact information (including names and email addresses). The Foundation needs this information to communicate with you and respond to your questions, comments or inquiries. You or the visitor may also provide additional personal information, if you make comments or suggestions or ask questions.

Justification for use: legitimate interests, consent.

3.1.2 Marketing

The Foundation may want to provide information about its website. In that respect, the Foundation may occasionally use the email address and other contact information provided by an individual to send information on new features or services or to forward news and information about its website. These communications will be made in compliance with applicable laws. The individual can withdraw consent at any time, as provided below. Please note that the Foundation does not sell personal information to third parties and does not share personal information with them for third-party marketing purposes.

Justification for use: legitimate interests, consent.

3.1.3 Social media

The Foundation shares information about itself on its website and its Facebook account. Also, if a person sends the Véro & Louis Foundation a “friend request” or accepts a “friend request” from the Foundation or otherwise “follows” the Foundation, when this person shares, the Foundation will be able to access the information that the person and their “Facebook friends” have published on their Facebook page. Given that users can always choose who can see posts they share in Facebook’s privacy settings or from its audience selector, any person is deemed to have agreed to share this information with their “friends” or persons they “follow”, including the Foundation, as described in Facebook’s privacy policy and terms of use.

It will also be possible to follow the Véro & Louis Foundation on other social media platforms such as Twitter and Instagram and to add the Foundation to their contacts. The Foundation will then have access to its followers’ web pages and profiles based on selected parameters, as further detailed in the privacy policies and terms of use of these social media companies. The Foundation will also receive notification of any tweets, links and any publications in which it is identified or mentioned, and it will have access to them.

Everyone must review the applicable privacy parameters for these accounts or pages to know what information their contacts can access, and to limit access where required. If the Foundation collects information available on these social media accounts or pages, it must do so in an aggregated and depersonalized way, and for lawful purposes only.

Justification for use: legitimate interests, consent.

3.1.4 Testimonials and promotional material

If you or another person wishes (or agrees) to make a testimonial, an opinion, a photo or any other document available online regarding your appreciation of the website, the Foundation may publish them on its website or any other social media and may include your name or their name and family name and any other information that you or the other person have agreed to disclose. You may, at any time, request that these documents or other personal information be deleted from the website and any other social media. However, the Foundation has no control over the communications - if applicable - that you may receive in relation to promotional materials. If you or another person wishes to report a communication you have received related to these promotional materials or other information, you must contact the Foundation, as described below.

Justification for use: consent.

3.1.5 Information obtained from the Véro & Louis Foundation's partners

The Foundation's partners can collect information about you or any other person as follows:

- Google Analytics: Google Analytics will collect information on the interaction you or any visitor has with the website. To do so, Google Analytics will place codes on the website that will allow it to determine which information was consulted as well as the browser and the device that were used. This information will then be processed and updated every time you or a visitor interacts with the website.
- Membugo: Membugo is a third-party payment processor company that handles donations made to the Foundation. When processing these payments, we do not keep personally identifiable information or financial information such as credit card numbers. Rather, this information is provided directly to our third-party payment processor company, Membugo, whose use of personal information is governed by its own privacy policy, available at <https://www.membugo.com/ca-en/conditions-generales-d-utilisation>
- The information collected in this manner may be shared (in whole or in part) with the Foundation to help the Foundation update, upgrade or otherwise improve the website, or develop new services.

Justification for use: legitimate interests, consent.

3.1.6 Information collected with cookies

When you or a visitor browses the website, specific information, including personal information (such as general information on the browser, internet protocol (IP) addresses, interactions with the website and any other information described below), may be collected using the following cookies:

- Process cookies: allow the website to operate satisfactorily by following up on requests, maintaining the website's integrity and allowing you and other visitors to browse from one page to another.
- Security cookies: are used each time an account is opened. These cookies contain a unique and encrypted ID that is linked to each account and placed in the browser which allows the Foundation to identify you when you are connected to your account.
- Statistical cookies: collect data such as the date and time the website was last used and frequency of use, the pages and content viewed and the way in which the website was used, the information provided and features of the operating system and connection information (e.g. the Internet Protocol address). This information is collected for statistical purposes and analysis, including to determine how often the website and specific pages are visited, and which features and content seem the most interesting. This information helps the Foundation improve its website, according to identified needs and interests.
- Advertising and third-party cookies: we authorize certain companies to collect information from browsers on our website so that messages (ads) can be better

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targeted to visitor's interests. These companies are generally third-party ad servers used by media companies, technology providers or sponsored content providers. With the help of cookies and web beacons, these companies collect data from a specific browser and use this data to predict users' preferences and serve ads which helps the Foundation attract more qualified visitors to the website.

You or any visitor can block cookies unless they are necessary for the proper functioning of the website. For instance, even if statistical cookies can be blocked, the same does not apply to processing cookies or security cookies because these are essential to the proper functioning of the website. However, even if these cannot be blocked without compromising the possibility of using the website, these cookies are temporary, so once the browser is closed or the device is switched off, the cookies disappear. Anyone who experiences problems with the functionalities of the website should contact the Foundation: info@fondationverolouis.com

Justification for use: legitimate interests, consent.

4. SHARING OF COLLECTED PERSONAL INFORMATION

The Véro & Louis Foundation does not sell or rent personal information. In addition, personal information is not shared or traded with third parties, nor used by them or disclosed to them for purposes other than those for which they were collected as described herein, except as required or authorized by law or with the consent of the individual.

4.1 Personal information

4.1.1 Sharing for the purpose(s) of providing the services

Personal information may be disclosed to Véro & Louis Foundation partners to facilitate the provision of services.

4.1.2 Sharing for the purpose(s) of operating our website

Personal information may be disclosed to Véro & Louis Foundation partners to facilitate the operation of the website, by helping the Foundation, for instance, to maintain and upgrade its website. The information will be disclosed to those who "need-to-know" after verification that the contractual provisions and other appropriate measures are in place.

4.1.3 Law enforcement

Personal information may be used and disclosed if the Foundation, acting reasonably, believes that its use and disclosure are necessary to comply with the applicable laws, legal proceeding or government requests, or to otherwise protect its rights or for any other purpose stipulated in the applicable law allowing or requiring the disclosure of personal information.

4.2 Anonymous information used on an aggregate basis

The Foundation may use anonymous information on an aggregate basis to improve the website. Anonymous information may also be used for training, promotional, research, statistical purposes and any other purpose, given that such information does not constitute personal information. In any case, please note that this information could not and will not be used to re-identify you or any other person.

5. ACCESS, CORRECTION AND UPDATE OF PERSONAL INFORMATION AND YOUR RIGHTS AS A DATA SUBJECT

5.1 Your requests

In accordance with applicable laws, you can make requests for access to personal information or corrections to them by contacting the Véro & Louis Foundation.

5.2 Your rights under the European Union's (EU) General Data Protection Regulation

(GDPR)

In so far as the GDPR applies to your processing activities of data, that is the processing of personal data of data subjects who are in the EU, you are entitled to certain rights, the details of which follow:

- i) Right of access: you have the right to request a copy of the personal data collected from you.
- ii) Right to correction: you have the right to request the completion or the correction of personal data that relates to you if it is incomplete or inaccurate.
- iii) Right to erasure: if specific grounds are present, you can make a request for erasure of your personal data. However, this applies only when we no longer need your data to carry out our agreement with you.
- iv) Withdrawal of consent: in general, we only process your data to carry out our agreement with you and do not ask for your consent for any additional processing. However, if you have given your consent for any additional processing of your personal data in individual cases, you can withdraw this consent and stop any additional processing, provided that no other justification is relevant. This right to withdrawal does not apply to the data we store to carry out our agreement with you.
- v) Right to restriction of processing: you may request to restrict the processing of certain personal data for the length of an objection process or on other specific grounds.
- vi) Right to data portability: you can ask us to electronically transfer the personal data you have provided us and that we always store with another controller.
- vii) Right to object: you have the right to object to our processing of your personal data, with us or the data protection authority.

Please note that there are exceptions to the rights above and that you may not be able to exercise these rights in all situations.

6. IMPLEMENTATION OF SECURITY MEASURES

6.1 The Véro & Louis Foundation implements reasonable and appropriate security measures to safeguard the security and confidentiality of personal information. In this respect, the Foundation has put in place, or is in the process of putting in place the following measures:

6.1.1 SSL technology: Every time the website is accessed through the Internet, Secure Sockets Layer (SSL) technology safeguards personal information via an authentication server and data encryption. Personal information will not be disclosed before activation of this technology which can be confirmed as follows: i) depending on the browser, a padlock will be visible on the left side of the website address (URL) in the address bar; and ii) the URL or the address bar of the browser where the first characters of the site address appear on this line should be “https” and not “http”.

6.1.2 Limited access: Access to personal information is granted only to relevant employees, representatives and sub-contractors who “need to know” such information.

6.2 Notwithstanding the above, you and any other person must know the following:

6.2.1 **GENERAL CONSIDERATIONS**: EVEN IF THE VÉRO & LOUIS FOUNDATION: USES TECHNOLOGIES WITH MERCHANTABLE QUALITY THAT IS APPROPRIATE FOR THE OPERATION OF THE WEBSITE, THE ELECTRONIC PLATFORMS AND SERVERS - AS WELL AS ANY TYPE OF FILE - ARE NOT FOOLPROOF AND FULLY PROTECTED AGAINST UNFORESEEN EVENTS OR

CASES OF FORCE MAJEURE, CYBER ATTACKS OR UNAUTHORIZED USE OR ACCESS, AND YOU AND ANYONE ELSE SHOULD KNOW THE RISKS INVOLVED WITH TRANSMITTING DATA ELECTRONICALLY. THIS RISK IS INHERENT IN ALL ELECTRONIC TRANSACTIONS AS WELL AS ALL OTHER FORMS OF COMMUNICATION. THEREFORE, THE FOUNDATION CANNOT GUARANTEE THAT THE INFORMATION WILL NEVER BE INTERCEPTED, CONSULTED, OR SUBJECT TO OTHER INCIDENTS. SUCH EVENTS MAY OCCUR AND CREATE A SITUATION IN WHICH DEVICES OR SYSTEMS BECOME ACCESSIBLE TO UNAUTHORIZED PERSONS OR CONTROLLED BY THEM, RESULTING IN UNSOLICITED COMMUNICATIONS AND INVITATIONS. IF YOU OR ANY OTHER PERSON RECEIVES AN EMAIL CLAIMING TO BE FROM THE FOUNDATION IN WHICH YOU ARE INVITED TO SUBMIT PERSONAL INFORMATION, DO NOT RESPOND AND DO NOT OPEN OR CLICK ANY LINKS OR OPEN ATTACHMENTS CONTAINED WITHIN THE EMAIL. THE FOUNDATION WILL NEVER ASK FOR FINANCIAL INFORMATION OR OTHER SENSITIVE INFORMATION IN THAT MANNER. IF YOU OR ANY OTHER PERSON HAS TRANSMITTED PERSONAL INFORMATION IN A REPLY TO A SUSPICIOUS EMAIL, A POP-UP WINDOW OR A FAKE WEBSITE CLAIMING TO BE ASSOCIATED WITH THE FOUNDATION, OR IF ANY OF THE EVENTS MENTIONED ABOVE OCCUR, PLEASE NOTIFY THE FOUNDATION IMMEDIATELY.

7. STORAGE OF PERSONAL DATA

Subject to applicable laws, the Foundation retains and stores personal information for use and disclosure in accordance with this privacy policy, as long as is necessary for the purposes described herein. To that end, the Foundation may retain personal information once a specific purpose has been fulfilled if it is reasonable to do so: i) to comply with applicable laws or to avoid any infringement; ii) to resolve disputes; and iii) to enforce this privacy policy. Once it is no longer necessary, the information will be deleted or stored on an anonymized and aggregate basis.

8. THIRD-PARTY WEBSITES

If a link to third-party websites (including national registry websites) is provided on the website, you and any other person must know that these sites are operated independently and are subject to distinct terms of use and privacy policies. It is strongly recommended that you and any other person review the distinct terms of use and policies associated with these third-party websites. The Foundation is not responsible for the content or the practices of these websites.

9. CONTACT THE VÉRO & LOUIS FOUNDATION

9.1 Questions, comments and inquiries

All questions and comments regarding this privacy policy or requests relating to this policy should be forwarded to the Foundation at info@fondationverolouis.com. All requests submitted shall be processed as soon as possible.

9.2 Withdrawal of consent

The Véro & Louis Foundation may communicate with you or a visitor for promotional or marketing purposes. In general, the Foundation will use the same forms of communication that you or the visitor has chosen to communicate with the Foundation, or the preferred form specified by you or the visitor. If you or the visitor wishes to be removed from the Foundation's promotional mailing lists, you or the visitor should unsubscribe by clicking on the link provided at the bottom of each email or ask to be unsubscribed by contacting the Foundation at info@fondationverolouis.com.

10. CHANGES TO THIS PRIVACY POLICY

The Véro & Louis Foundation reserves the right to modify this privacy policy at any time. Any

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significant changes will be announced before they come into effect, using a website banner or by any other means. Subsequently, an updated version of this privacy policy will be published and readily accessible. In addition, an updated version of this privacy policy will be published every time a small change is made. It is possible to determine whether this privacy policy has been modified by checking the effective date that appears at the top of this policy. The Foundation recommends periodically reviewing this privacy policy to assess its current practices, as your continued use of the website means that you accept all changes. If you disapprove of changes to this privacy policy or of any other applicable terms, you should immediately cease all use of this website.